

From: ["Brooks, Karl" </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE:GROUP \(FYDIBOHF23SPDLT\)/CN=RECIPIENTS/CN=78AC91F4DB6D44F58424B504D5AA3C7D-BROOKS.KARL>](#)

To: [Whitley](#)
[Christopher:Hague](#)
[Mark:Thomas](#)
[Hattie:Hammerschmidt](#)
[Ron:Tapia](#)
[Cecilia](#)

CC: [Kring](#)
[Debbie](#)

Date: 11/7/2013 3:56:47 PM

Subject: RE: David Ropeik

Thx, Chris, very much for making this useful contact. We will aim to work out time for him with DEC CAG, and time in r7. Looking forward to hearing more about his proposal and to talking myself with him.

Karl Brooks
Regional Administrator
EPA Region 7
913-551-7006

From: Whitley, Christopher
Sent: Thursday, November 07, 2013 3:53 PM
To: Brooks, Karl; Hague, Mark; Thomas, Hattie; Hammerschmidt, Ron; Tapia, Cecilia
Subject: RE: David Ropeik

Just spoke with Mr. Ropeik. He would like very much to discuss working with us on West Lake. Mentioned some possible components: coaching staff, meeting/speaking with the public, authoring a guest op/ed; he was very receptive to all ideas. Also says the mid-December time frame would work well for him. He will send me an email soon with some thoughts, and his preferred contact information. I indicated that you, Karl, and possibly some key/senior members of our site team, would like to talk further, and he is receptive to that.

I will forward his reply as soon as I'm able. Will be out of the office tomorrow for a medical procedure, but will try to keep a groggy eye on my Blackberry so that I can forward it if it lands before Tuesday....

Chris Whitley

Public Affairs Specialist

U.S. EPA Region 7 Office of Public Affairs

11201 Renner Boulevard

Lenexa, KS 66219

913-551-7394

From: Whitley, Christopher

Sent: Thursday, November 07, 2013 2:46 PM

To: Brooks, Karl; Hague, Mark; Thomas, Hattie; Hammerschmidt, Ron; Tapia, Cecilia

Subject: David Ropeik

I've reached out to Mr. Ropeik via a text message through his web portal, and a voice message to his cell phone, asking if he might be available to discuss providing some services to us in regard to risk communications associated with a Superfund site. Will keep you advised when he responds.

Information on his website suggests he's taken on some formidable challenges, and his client list shows he has served a number of federal agencies, including EPA:

<http://www.dropeik.com/dropeik/index.html>

<http://www.dropeik.com/dropeik/clients.html>

He also has a blog devoted to risk communications:

<http://onrisk.blogspot.com/>

Chris Whitley

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